

# STONEWOOD

## Stylebook

Spring 2010



THE CUSTOM KITCHEN

STONEWOOD TAILORS YOUR PERFECT KITCHEN



## J. Sven Gustafson

Sven Gustafson's family has been building homes since 1920 when his great-grandfather was hand-crafting farmhouses in Wisconsin. Since those early days the technology has vastly improved, but for Sven, a fourth-generation homebuilder and current president of Stonewood, LLC, that commitment to quality artisanship and attention to detail has never waned.

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## A Letter From Sven:

Without question, it remains a great time to build or remodel your home. Economic conditions, interest rates, and construction costs make this an ideal time to begin a construction project.

Stonewood has remained busy this past year, and we have some great projects on the drawing board. The craftsmen that we have available to us are the best in the business. Our longstanding group of trade partners has been improved with the additions of finish carpenters, tile setters, cabinet makers, and countless other trades that are new partners with Stonewood. They've brought new ideas, increased quality, and competitive pricing. I'm personally excited about the folks we are working with & know our clients will benefit from their expertise & interest in our homes.

Construction materials have remained at historic low prices, but we are beginning to see signs that this won't last forever. Lumber prices are beginning to climb from their recent 35 year low. This is good news! We've seen the bottom - we're in it, and are seeing signs of improvement. On the labor side, our trade partners are anxious to firm up their schedules for the spring and summer construction season, reflected in competitive pricing. Lots are 'on sale'. There are some great properties available, at amazing prices. Check out [www.Stonewood.com](http://www.Stonewood.com) for properties that we think are the best in the area. It's a great time to begin a project!

We've had some changes in the Stonewood Team. We have been fortunate enough to hire one of the best project managers in the business - Jeff Froehle. Jeff comes to Stonewood with 25 years experience building upper bracket homes & will lead our field operations. Dan Toleno, one of our project managers, has departed to Iraq for his third tour of duty. While he'll be missed, we appreciate his service to our country and anxiously await & pray for his return to Stonewood next Spring.

Always staying ahead of the curve, we've updated our website, again. It's all about the photos, so we have full screen slideshows, info on current projects and those we have on the drawing board. We've also added a Facebook page - daily construction photos, design ideas & lots of great information. Our online management system has also seen countless improvements - many new features that improve our clients' building experience. [www.Stonewood.com](http://www.Stonewood.com)

J. Sven Gustafson



## STONEWOOD ON KITCHEN DESIGN

### Kitchen Design

By Mona Hurkadli

There is no ambience in the home more loved and lived in than the kitchen. It is the place to savor the pleasure of being together. It has to be practical, elegant and comfortable all at the same time. At Stonewood, we spend a great deal of time making sure that no detail is overlooked. We put great emphasis on listening to our clients and helping them choose design elements that will create a unique, functional and aesthetically-pleasing environment.

The first step in planning a new kitchen is to build an idea file. This is a collection of magazine clippings, brochures, sketches or other information that appeals to you. Keep an open mind about what you can afford at this point. The purpose of your idea file is to help you create a vision, a look and a feel that best reflects your personal tastes. Even the small and seemingly minor details



should be given consideration. The idea file will act as a constant reference point for your plan.

Careful consideration of how your family uses the kitchen is a critical step in creating a successful design. Our initial meeting covers a variety of topics including family lifestyle, cooking habits, entertaining scenarios, and ergonomic concerns. This in depth survey enables us to better understand your needs and desires and becomes the platform to create a variety of design possibilities.

Working closely with area showrooms, our designers are kept abreast of the latest information in appliances, plumbing fixtures and other selections. This enables us to make suggestions that work for your space and budget, whether it be for a farm sink or an integrated refrigerator. Another integral part of any new kitchen is the coordination of countertops, tiles, lighting, flooring, paint and hardware. All of these design elements can be selected in our studio or by accompanying you to area showrooms. These selections are then entered into our exclusive online building software making it very easy for you to keep track of the information.

With the gathered information and your vision in mind, the design process moves forward using CAD software to create cabinet layouts. A well designed kitchen requires an efficient combination of storage spaces, working counters, seating areas and walkways. Review of these drawings showcase the overall plan and promote conversation about interior storage options, moulding styles and other details. These drawings will not only help you visualize the space but also highlight how well organized your kitchen can be.

Our custom made cabinetry provides you individual expression of personality and





lifestyle. Our cabinetmaker has been a part of the Stonewood team for years. The craftsmanship and quality of his cabinets, whether painted or stained, inset or overlay will be the focal point of your dream kitchen. The cabinets are the foundation for layering on all the other pieces that will make your kitchen special.

Through the use of Stonewood's experienced designers, custom cabinet maker and in house software program you will find our design process to be easy, enjoyable and efficient. Whether it be new construction or renovation, we hope you'll consider partnering with Stonewood.



STONEWOOD LLC  
2010 SPRING PARADE  
DREAM HOME

## 2010 Dream Home

Refined and authentic in design & detailing, this home is set on a heavily wooded 7 acre lot & features long views of the Medina countryside. Willow Hill is located just 25 minutes from downtown Minneapolis, but has the privacy and feel of a true country estate. It's the perfect home for an active family with plenty of room to play, an indoor sport court, room for a pool, expansive grounds.

Even the drive into this home is out of the ordinary - a long winding drive through the woods off a private cul de sac. Visitors are greeted by countless deer, fox & wild turkeys. From the moment you walk into this home, the authenticity and detailing is striking, unforgettable. Reclaimed oak flooring is woven between large slabs of limestone that has a worn, timeless feel. Hand hewn beams in the great room flank the custom, handmade limestone fireplace. The cabinetry in this home is exquisite - better labeled 'built in furniture'. A massive island in the kitchen is the centerpiece



of this home, surrounded by the family dining space, hearth room, and great room - all with spectacular views & large doors to the flagstone patio. The butler pantry leads to an oversized formal dining room which, of course, is richly detailed with high paneled wainscot, coffered ceiling, built in cabinetry.

Though this home is designed in a refined farmhouse style, its 7700 sq. ft. lacks nothing - 4 bedrooms upstairs, all with private baths, one guest suite in the lower level, 7 total bathrooms. A tall wall of windows in the vaulted master bedroom surrounds double doors to a balcony with views

of the Medina countryside - the best views in the home. The refined finishes of the master bath gives it the feel of a European Spa - travertine floors, intricately detailed marble vanities, pedestal tub, black walnut dressing cabinet... The three children's rooms are oversized and each incorporate unique detailing - window



2010 SPRING PARADE  
DREAM HOME #225  
2520 WILLOW DRIVE  
MEDINA, MN

\$5 Admission for Builder's Outreach

March 5th through 28th  
12 p.m. to 6 p.m. Thursday-Sunday



seats, private baths & large walk in closets. An upstairs family room and adjacent project room afford ample room for the family to work and play together and incorporates a 'secret' space children will not want to leave.

The lower level opens into a comfortable entertaining space - paneled walls, another fireplace & cabinetry surround the home's high-end integrated media systems. The pub isn't the typical afterthought, it's the centerpiece of the lower level, flanked by the billiard's room & a 600 bottle wine cellar. A large exercise room and kid's playroom overlook the sport court - beneath the 4 car heated garage.

This home feels rich in history, as if built at the turn of the century, uncommon in quality and detailing. This home has the quality, detailing and richness of design that you have come to expect from Stonewood. Architecturally designed by Peter Eskuche, interior appointments by Stonewood, furnished by Martha O'Hara Interiors. It's bound to excite and inspire and will not soon be forgotten. This home is for sale, available for immediate occupancy following the Parade of homes.



# GETTING STARTED WITH FERGUSON



## Orchestrating Your Dreams

If you're building or remodeling a home, you're probably finding that it's a very exciting time - and maybe a bit stressful. With so much new technology and so many styles, finishes and brands on the market today, choosing what fits your lifestyle and tastes can be a real challenge! So, just how do you arrive at the perfect product solutions that can turn your dream into reality?

With an understanding of your style, the consultants at a Ferguson Bath, Kitchen and Lighting showroom can take the guesswork out of this process for you. They know about the latest technologies and can point out the latest "green" products that not only save you money - they help save the environment. Ferguson's consultants can also show stylish lighting options that will create the ambience you've been looking for.

From jetted tubs to professional ranges and elegant lighting, Ferguson showrooms offer a world of opportunities and selections in many price ranges.

It's the role of your Ferguson consultant to help you select from the many options available to you.

So, just how do you work with a consultant? Start a file of what you like - magazine clippings, wallpaper samples, swatches of fabric, tile or flooring samples - all will give clues about your style. Bring your plans (or just your dreams) and let your Ferguson consultant help pull it all together.



**FERGUSON®**  
*Bath, Kitchen & Lighting Gallery*

925 Decatur Ave North  
Golden Valley, MN 55427

763-591-5700

Contact person is Paul Hable

*"I believe a home should engage in a conversation with its surroundings—trees, sky, water, prairie, hills—and respond by adding value and beauty."*

-PETER ESKUCHE

## DESIGN DIRECTIONS WITH ESKUCHE DESIGN GROUP

### Inside-Out/Outside-In

By Peter Eskuche

**H**ome designs in the warm climates such as Florida and Arizona transcend the boundary of the interior rooms and truly bring the outside in. Outside spaces are "verandas" and "terraces" instead of decks. In fact, and as long as the outside spaces are under roof, they are actually included in the home square footage in warm climates. The tradition in Minnesota however, was usually to grade the home quick and inexpensively and throw a deck on the back. With fewer warm days to enjoy the open air here in Minnesota why not cherish them even more by designing the outside connection better. With the creative direction of talented design professionals, this simple concept becomes an extraordinary new direction, expanding the perception of the interior space, inside-out, or outside-in.



the "exterior wall". They can economically slide to one or both ends (sliding or bi-parting). For a little more money they can fold-away (bi-folding) to one end. For a premium they can even disappear (lift and slide) into a pocket. Doors such as these can be as large as 50' wide. This alone will transform a space from an internal one to one that welcomes and joins the outside.

To extend the Inside-out consider a roof. Covered areas help to create a homey, welcoming look and feel, not just protection from the elements. Images of wrap-around porches hark back to the porch swings of a Victorian era. Best of all a porch can extend the enjoyment of one's house for days and weeks, even in Minnesota.

While a deck is efficient and economical, a paved patio surface will make it feel everlasting and allow the omission of railings. While serious grading and retaining may be required, the results of omitting railings is nothing short of eye-opening and relieving.

Today's homeowner is more sophisticated and discerning than ever before, it is our job to meet their needs with inspiring style and substance.

To bring the outside-in substitute doors for window walls. Not only are doors weather tight now, but the styles have evolved to allow one to obliterate



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## MARTHA O'HARA INTERIORS

### ON STYLE

#### Style

By Kate Lofton of Martha O'Hara Interiors

**A**t Martha O'Hara Interiors, every design is a team effort and every designer becomes invested in each project. This was particularly true in a recent home built by Stonewood and collaboratively designed by the O'Hara team.

On a breathtaking Lake Minnetonka lot, a busy family of four approached Stonewood and Martha O'Hara Interiors with the task of building and furnishing their dream home. It had to accommodate the lake's gorgeous views, the family's on-the-go lifestyle, and a palette that would make the home's scenery the star. Says Rebecca Enck of Martha O'Hara Interiors, "Meeting those requirements was key, but the rest was up to the design team's imagination."

For a project of this scope, interior design occurred in waves. From initial specifications, to furnishings, to final touches, the O'Hara team, lead by Enck, was involved in each step of the process. As it came time to choose light fixtures, hardware, color schemes, and furniture, the team always kept the entire project in mind. Says O'Hara, "Nothing is quite so important to a home's success as a collective vision and commitment to it."

On the home's first floor, every design choice was guided by the floor to ceiling views of Lake Minnetonka. In the library, Enck and team chose a neutral palette with low furnishings that offered the best possible views of the lake. To give the room's design depth and dimension, the team incorporated rich woods to compliment the otherwise light hues of the room and view.

The kitchen was another space designed to frame its incredible scenery, while also accommodating a family in motion. Instead of trying to fill every space of the large room, the O'Hara team opted instead to use light, airy tones, contrasted by deep wood floors and hardware.

Throughout the second floor, the design team played with color. For the girls especially, came bedrooms in the sisters' favorite colors: lime green and bright yellow. The green room was accented with light creams, while the yellow bedroom and lounge was contrasted with black. "Nothing sets a bright or colorful space off like a contrasting neutral," says Jayme Meyer, another member of the O'Hara design team. "The girls' rooms are a success because of the blacks and creams as much as the bright colors. And easy ways to introduce color to any room, include wall colors, pillows and window treatments."





## Design Studio

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## Showroom

6900 Oxford Street

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Phone: 952.908.3150

Thursdays & Fridays 11-6,

Saturdays 10-2, and by appointment

Ultimately, the project came together to create a unified whole that reflected, in various ways, each of its occupants. In a design of this scope, the entire team was essential to creating a complete and timeless design. Says Enck, "Leading a project of this magnitude, would have been a daunting task if I didn't have the entire O'Hara design team supporting me. Being able to pool from such a talented group, raises the bar for every project we complete. And we have fun the whole way through!"



# FEATURED PROPERTIES FROM LOTS.STONEWOOD.COM

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[www.OakLakeEstates.com](http://www.OakLakeEstates.com)

*for additional info on available properties visit:  
[www.Stonewood.com/lots](http://www.Stonewood.com/lots)*



## PALMER POINTE

An exclusive & intimate development on Lake Minnetonka. An enclave of legacy homes that will be unique in architecture, design & construction where values & privacy are protected. A rare opportunity on the lake to build it your way. Choose your own architect to create your dream Stonewood home.

Simply nothing like it on the lake

*Palmer Pointe is located just off of Highway 7, a mere 15 minutes west of Highway 494, between Casamita Road and Merrywood.*



[www.PalmerPointe.com](http://www.PalmerPointe.com)

*for additional info on available properties visit:  
[www.Stonewood.com/lots](http://www.Stonewood.com/lots)*

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